

## FairLife Student Ambassador

### Information & application form

The FairLife Charity is giving selected students the chance to gain real life work experience as a Student Ambassador. This can be done directly or via a volunteering programme.

As a Student Ambassador you can:

1. Contribute and develop your skills in business, finance and charity work.
2. Help to build a major new brand that improves fairness in society.
3. Get credit for your volunteering and have fun!
4. Help yourself and fellow students to make the most of their money.

There are a host of areas you can help with. Examples include:

- Raise awareness of FairLife student current accounts.  
Put up posters during Freshers' week or around the college/university; raise awareness on social media. If you can create media of any kind, or have ideas for raising awareness on campus, please pass them on. Your ideas will help to define how the charity grows and gets its message out.
- Encourage other students and groups to get involved or simply to support the initiative.  
It's in everyone's interest to grow fair trading in finance.
- Encourage your college or university to join the FairLife initiative.  
The first step is to talk with your student union, to see if they are minded to support the initiative.
- Help with creating information for FairLife primary and secondary schools.  
We're after ideas to help teach school children about looking after money (competitions, quizzes, puzzles, games, posters). Can you help tomorrow's students to be smart with their money?
- Encourage local firms to support the FairLife Charity.  
Any business can support the charity by adding their name to our supporters' page. Encourage local finance firms (from banks to credit unions) to offer FairLife products. Encourage anyone offering loans or credit to students to be a Fair Creditor. Just ask them to contact us or better still send us their contact details.

As a Student Ambassador you'll gain experience and education in addition to structured credit for your extracurricular activity. For more information please contact [admin@fairlife.org.uk](mailto:admin@fairlife.org.uk).



# The FairLife Foundation



## Student Ambassador Application Form

Please fill in this application form and return to [admin@fairlife.org.uk](mailto:admin@fairlife.org.uk). We look forward to hearing from you.

Name: .....Date of Birth: .....

University or College Name: .....

Course & year: .....

Email address .....

Preferred start date: upon receipt of acceptance OR date: .....

If you are applying with friends please give their names:

...../...../.....

Please include a CV and tell us a little about yourself below:

Why would you like to become an Ambassador for the FairLife Charity?

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What areas of being an Ambassador for the charity are most interesting to you?

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I have included my CV would like to be considered for the role of FairLife Ambassador:

Signed ..... Date .....